



Best Use of Technology

THIS CATEGORY IS OPEN TO SUPPLIERS ONLY

This award recognises that there is little value in implementing technology for technology's sake; rather that technology should be an enabler for those who use it. The winning submission should demonstrate how the implementation has enhanced the efficiency, productivity and effectiveness of their or their clients' business, and/or demonstrated how their use of technology has delivered an exceptional customer experience.

Criteria

The winner of this award will:

- demonstrate how the technology implementation has enabled a better working environment for their clients and/or the customer journey.
- outline how a technology implementation has created a quantifiable competitive advantage.
- show originality in the delivery of the technology or the way in which it has enhanced their business.
- highlight how it has achieved firm-wide adoption and "buy-in" in the introduction and use of the technology.