



Innovation & Transformation of the Year

THIS CATEGORY IS OPEN TO LAW FIRMS AND WILL WRITERS ONLY

This award recognises the law firm or will writing organisation that can demonstrate a how a new innovative project or product (for example, business process and/or product or service) has positively impacted on the ability of the organisation to deliver their service. This may be a procedural improvement, implementation of technology or an innovation that can demonstrate an improvement to the customer journey.

The winning submission will demonstrate how the organisation has taken the area of Wills and Probate forward.

Criteria

The winner of this award will:

- How the innovation has transformed a key element of a company's culture or performance with firm-wide adoption and "buy-in."
- How they have broken new ground and delivered genuine innovation.
- How the innovation has enabled a better working environment for their clients and/or the customer journey.
- An evidence-based assessment of the impact the innovation has had on the firm.