



Private Client Team of the Year - Boutique

This award recognises that there is no “I” in “Team” and law firms are often much more than the sum of their parts. As traditional firm structures change, there has been a rise in the number of smaller, boutique, teams delivering specialist legal services. The Private Client Team of the Year – Boutique award recognises smaller, specialist teams of less than 20 staff (including support staff) who deliver technical and service excellence.

The winning submission will demonstrate how the private client team within a firm work to provide the best service to their clients. The judges will be looking for evidence of how the team work together to contribute to the overall firm's success.

The winner will showcase a team-based approach to practice with diverse mix of team members bringing a variety of skills and experience to the team to produce a winning combination.

Criteria

The winner of this award will:

- demonstrate how their department delivers exceptional client service.
- evidence recruitment, retention and training of staff with high levels of skill and technical ability.
- show a flair for innovation and championing best practice.
- demonstrate use of initiative in challenging situations.